

Could your partner community's selling efforts improve with ***more effective training*** and ***increased*** learning content ***engagement?***

Would this increase in engagement improve your overall sales enablement results? (i.e. HPE through Arrow – 60% partner revenue growth three consecutive years)

“We can’t sell what we don’t know!”

Increasing Participant Engagement

Guided Learning Center offers a comprehensive platform that can deliver your learning content with milestone timelines and increase engagement & track the engagement in real time.



Enabling thousands of sales partners


Hewlett Packard
Enterprise

 **DELL**Technologies

HITACHI



lenovo

IBM

AMD

Synology


NVIDIA

Gigamon

NUTANIX

COMMAULT

riverbed

 **MICRO**
FOCUS

 **veeAM**

aruba
a Hewlett Packard
Enterprise company

THALES

VERITAS

RSA

Guided Learning Center Success Cases

Guided Learning Center is a turnkey sales enablement platform that has proven to enhance participation, elevate product knowledge, drive revenue growth and provide performance insights through structured learning plans.



Hewlett Packard
Enterprise

"Guided Learning Center has helped grow our partner's revenue by 60% for 3 consecutive years. It's the perfect platform to manage and deliver our guided learning content..." - Michelle Z., Hewlett Packard/HPE

Lenovo

Lenovo's enablement campaign achieved a 100% engagement level, with sales partners participating in leaderboard gamification learning programs across multiple regions.



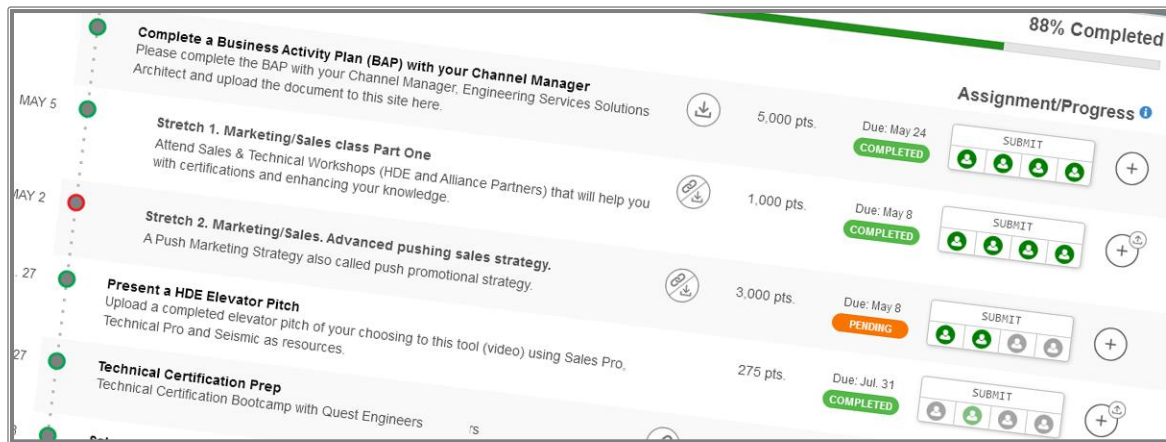
NVIDIA's enablement campaign achieved an overall partner engagement level of 98%, with sales partners participating in a custom-themed, self-paced curriculum program that delivered the supplier's structured learning content.



Veeam leveraged the Guided Learning Center platform to upskill training partners on new Cloud products and services. The platform provided a branded, self-paced curriculum experience that delivered and tracked partner engagement with their structured learning content.

Key Platform Benefits

Make Your Content Approachable with Milestone Timelines

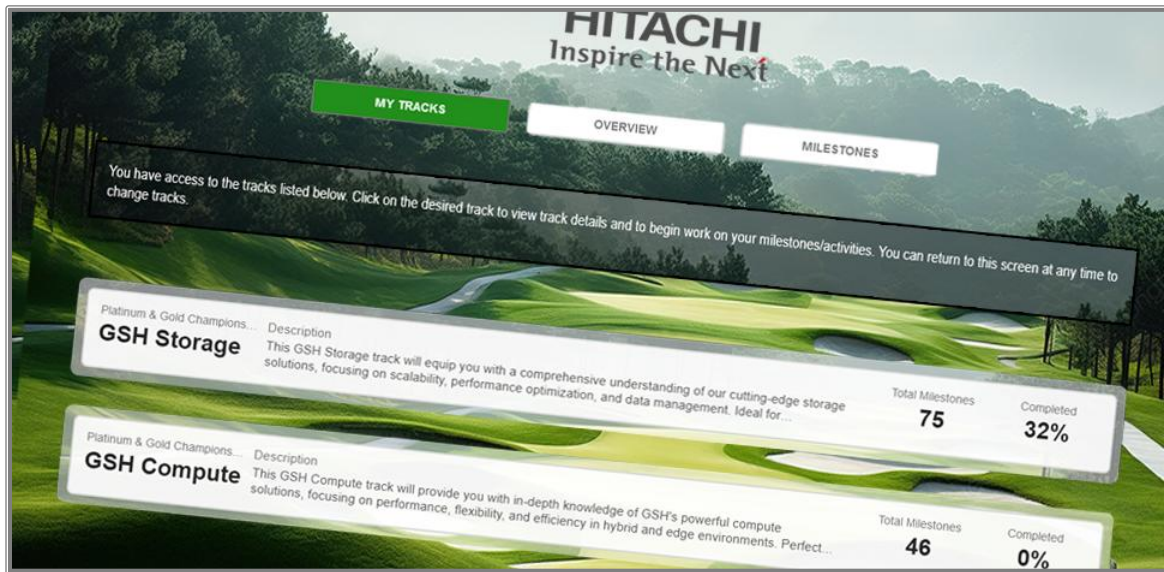


Structured learning plans can be delivered to your sales partners as a series of milestones in a campaign timeline.

Assigned activities are measurable tasks that can include attending webinars, obtaining certifications, watching videos, uploading materials, completing assessments, and more.

- Incremental & Paced Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum
- Automated Reminders, Weekly Summaries, and more

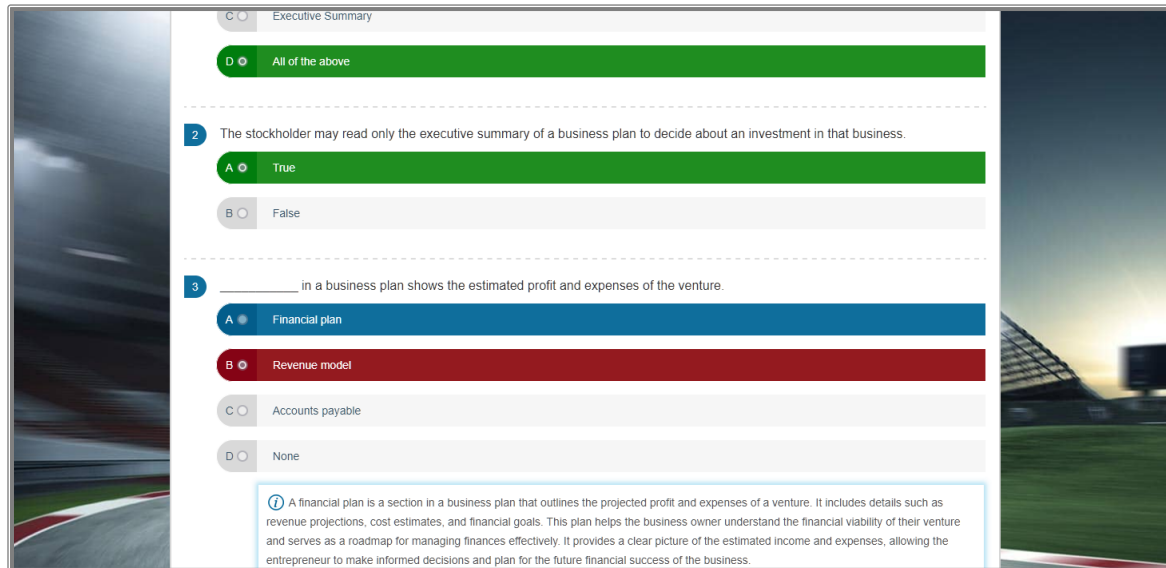
Increase Engagement with Branding/Themes & Gamification Elements



The *Guided Learning Center* platform tools help you tailor your campaign's gamification experience with fully branded & themed custom imagery.

- Incremental & Paced Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum

More Intentional & Mindful Learning Reinforcement Through Ongoing Assessments



C O Executive Summary

☒ D All of the above

2 The stockholder may read only the executive summary of a business plan to decide about an investment in that business.

☒ A True

☐ B False

3 _____ in a business plan shows the estimated profit and expenses of the venture.

☐ A Financial plan

☒ B Revenue model

☐ C Accounts payable

☐ D None

ⓘ A financial plan is a section in a business plan that outlines the projected profit and expenses of a venture. It includes details such as revenue projections, cost estimates, and financial goals. This plan helps the business owner understand the financial viability of their venture and serves as a roadmap for managing finances effectively. It provides a clear picture of the estimated income and expenses, allowing the entrepreneur to make informed decisions and plan for the future financial success of the business.

Provide *Quizzes, Pre-Tests, Final Exams & Surveys* during your campaign to encourage more mindful curriculum engagement and content retention.

- Provide Pre and Post Curriculum Assessments
- Offer Assessment Retake Options
- Completion/Threshold Requirements (optional)
- Provide Post Campaign Surveys
- Easily Accessed Assessment Results

Save Your Campaign Managers Time...



The *Guided Learning Center* platform provides *Automated Processes* as well as *AI/Gen* processes that help save your program managers time and resources.

- Real-Time Partner Engagement Analytics
- Powerful, Feature-Rich Setup and Mgt. Tools
- Automatic Campaign Cadence Reminders
- Automatic Partner Milestone Reminders
- Built-in Announcement Tools
- Built-in Partner Registration Tools
- Real-Time Dashboards & Reporting
- Deal Registration Reporting & Export Tools

The *Guided Learning Center* platform has helped some of the largest companies bring their Sales Enablement and partner-guided learning to the next level.

Give us a call for more details or to discuss our
campaign package options!



Guided Learning Center
Structured Learning Delivery Tools

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